

#### Take Control Your Money

- > Financial Expert on Retirement, Personal Finance and Investing
- > Author 5 books including his best seller Mutual Fundamentals
- > Radio Expert for CHQT/Cool880
- Financial expert on Alberta Primetime, City TV and Breakfast Television
- > Former Columnist for Edmonton Journal, Vancouver Sun, Canadian Investment Journal, Globe and Mail, Canadian Business,

Fundlibrary..com, Canadian Money Saver, Professional Referrals, Yahoo.ca

> Award winning Personal Finance Blogger



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#### Light Bulb Moments



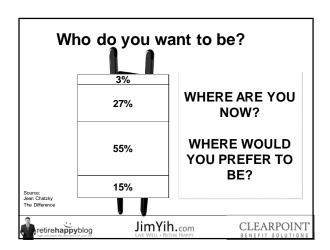
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### Financial Planning is SIMPLE not EASY



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#### How wealthy are you?

- ✓ Money and wealth may not always appear as it seems
- ✓ We spend more time pursuing PERCIEVED wealth than ACTUAL wealth
- Too many people gauge wealth by material possessions and not by ACTUAL Wealth.

HOW DO YOU MEASURE ACTUAL WEALTH?



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#### **Know Your Worth**



**≻** RRSP

**≥** Investments

Business

> Pensions

> Insurance

> Other Retirement Assets

► What you OWE?

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# Wealthy People put money into appreciating assets



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#### **Know Your Worth**

#### 4 types of assets

- 1) Depreciating Assets
- 2) Financial Assets (Appreciating)
- 3) Lifestyle Assets
- 4) Estate Assets

#### Where are you putting your money?



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# Wealthy People live within their means





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The wealthiest people in the world aren't those with the most stuff. They are the ones who manage their lifestyle the best.

Diane McCurdy



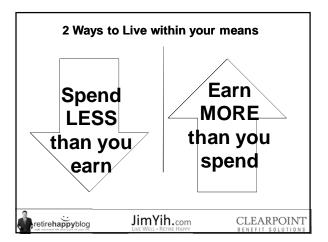
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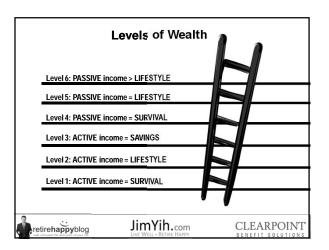
### Know how much you are spending

Keep it Simple and Easy!



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	ı	Pay yourself first			
		SPEND			
	SAVE	SPEND			
SAVE SPEND					
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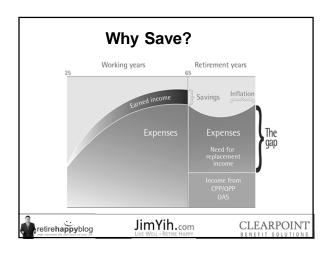
#### **Workplace Savings Programs**

creating the incentive to save

- 60% of small to medium size businesses NO NOT offer a workplace savings program.
- Great way to facilitate forced savings
  - Low savings rates in Canada
  - Pay yourself first
  - Earlier the better
  - Take advantage of free money
- Tax Benefits



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### How much will the government pay?

	Monthly	Annual	
CPP	\$1038.33	\$12,459.96	
OAS	\$551.54	\$6,618.48	
	\$1589.87	\$19,078.44	
AVERAGE	\$114.29	\$13,371.51	



#### The Retirement Gap

Income desired	Savings required
\$25,000	\$352,113
\$45,000	\$633,802
\$65,000	\$915,492

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#### How much should you save?

- · Maximize your matching program
- The 10% rule
- The 18% rule
- The 25% rule
- · As much as you can



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#### **Principles of Saving Money**

- It's never too late to start
- The sooner the better
- Make it automatic
- Something is better than nothing
- It's all about discipline



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#### Starting early pays more



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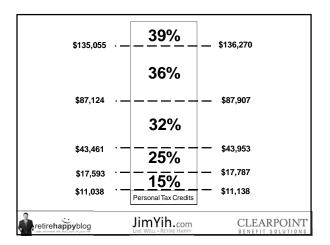
	TERRY	CHRIS	TERRY
Annual Savings	\$2,400	\$2,400	\$2,400
Start age	25	35	25
End age	35	65	65
Number of years contributing	10	30	40
Total Contributions	\$24,000	\$72,000	\$96,000
Balance at age 65	\$260,415	\$233,891	\$494,306

#### DON'T WAIT . . . START NOW! Procrastination is your enemy



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Where	should you sav	ve money?
Non-RRSP	TFSA	A R R S B
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## Managing your savings and investments

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### INVESTING IS NOT ROCKET SCIENCE



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"To invest successfully over a lifetime does not require a stratospheric I.Q., unusual business insight, or inside information. What is needed is a sound intellectual framework for making decisions and the ability to keep emotions from corroding that framework."

Warren Buffett

- ★ Framework A clear, disciplined approach
  - $\star$  Emotions keep them out



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# Reviewing Your Plan STEP 1: STEP 2: STEP 3: YOU MIX SELECT REBALANCE JimYih.com CLEARPOINT

There is only one way to make money in investing

### BUY LOW SELL HIGH



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#### Rebalancing

 30% Invest A
 \$3,000
 +15%
 \$3,450
 33%
 -\$330

 50% Invest B
 \$5,000
 + 3%
 \$5,150
 49%
 +\$50

 20% Invest C
 \$2,000
 - 10%
 \$1,800
 17%
 +280

\$10,000 \$10,400

Instead of guessing, speculating or forecasting, increase your returns strategically with discipline



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#### **STEP 3:**

**SELECT** 

How do you pick investments?

What's the most common strategy for selecting investments?

### CHASING PERFORMANCE



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#### Don't chase performance

How often does Chasing Performance Work?

Since 1985 how many times have funds been in the top 20 for 2 consecutive years in a row?

14.7%

What is the likelihood that funds will stay in the top 50% for:  $\frac{5}{2}$  years in a row  $\frac{2.7\%}{2.2\%}$ 

5 years in a row 2.7% 7 years in a row 0.6% 10 years in a row 0.002%

Source: Fundfilter F.I.R.M. (Data: Dec 1985 to Dec 2008)



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#### **Investment Principles**



Investing is personal
Investing is a science
Don't chase performance
Develop a plan (asset allocation)
Fees matter
Dollar Cost Averaging
Manage with rebalancing
Three strategies to invest
Getting help



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# Wealthy People are smart about debt



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#### Paying down debts can be good investing

To pay a dollar of debt you need to make more than a dollar (\$1.56)

- If Debt is costing you 5%, paying it down is like a 7.81% GIC
- If Debt is costing you 6%, paying it down is like a 9.38% GIC
- If Debt is costing you 7%, paying it down is like a 10.94% GIC





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#### How to pay down your debts faster?

Debt	Balance	Interest Rate	Minimum Monthly Payment
Visa	\$6,000.00	21%	\$165.00
Line of Credit	\$3,000.00	6%	\$45.00
Student Loan	\$10,000.00	8%	\$166.67
Mastercard Store Credit	\$1,500.00	11%	\$33.75
Card	\$2,500.00	19%	\$64.85
	\$23,000.00		\$475.27

Suzanne has an extra \$200 per month? Where should she direct that money?



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#### Debt Snowball: Pay smallest balance first

Debt	Balance	Interest Rate	Minimum Monthly Payment I	Actual Payment
Mastercard	\$1,500.00	11%	\$33.75	\$233.75
Store Credit Card	\$2,500.00	19%	\$64.85	\$64.85
Line of Credit	\$3,000.00	6%	\$45.00	\$45.00
Visa	\$6,000.00	21%	\$165.00	\$165.00
Student Loan	\$10,000.00	8%	\$166.67	\$166.67
	\$23,000,00		\$475.27	\$675.27

Put the \$200 per month against the Mastercard and then when it is paid off, put it towards the Store Credit Card.



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#### Debt Avalanche: Pay highest interest first

ı				Minimum		
	Debt	Balance		Monthly Payment I	Actual Payment	
	Visa Store Credit	\$6,000.00	21%	\$165.00	\$365.00	
	Card	\$2,500.00	19%	\$64.85	\$64.85	
	Mastercard	\$1,500.00	11%	\$33.75	\$33.75	
	Student Loan	\$10,000.00	8%	\$166.67	\$166.67	
	Line of Credit	\$3,000.00	6%	\$45.00	\$45.00	
		\$23,000.00		\$475.27	\$675.27	

Put the \$200 per month against the VISA at 21% and then when it is paid off, put it towards the Store Credit Card.



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How to pay down your debts faster?

#### **SNOWBALL vs AVALANCHE**

- Debt free in 41 months
- Total interest = \$5043.02
- small accomplishments are motivating
- Debt free in 39 months
- Total interest = \$4454.74
- rationally and mathematically superior



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#### **Debt Myths**

"As long as I can afford the monthly payments, I'll be fine"

\$300,000 home with \$200,000 mortgage Making mortgage payments of \$1,100 per month



\$400,000 home with \$300,000 mortgage Mortgage payments increase to \$1,750 per month based on a 25 year amortization

Bank suggested they extend the amortization from 25 years to 40 years to lower the monthly payment Mortgage payments decrease to \$1,425 per month. BUT....

Total interest increases 75% from \$223,000 to \$389,000 (\$166,000 more to the bank)



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#### **Debt Myths**

"As long as I can afford the monthly payments, I'll be fine"

AND...



#### What if interest rates go up?

A 1% increase in interest rates increases the monthly payments by \$200 per month to \$1635/month

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**Debt Myths** "I pay my mortgage weekly instead of monthly To save interest."

Frequency	Monthly Payment	Interest Cost	Interest savings
Monthly	\$639.81	\$91,940.69	\$0.00
Semi-monthly	\$319.91	\$91,396.79	\$543.89
Weekly	\$147.65	\$90,275.80	\$1,664.89
Weekly accelerated	\$159.96	\$74,134.62	\$17,806.06

\$100,000 Mortgage, 25 year amortization, 6% interest rate

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#### **Debt Myths**

"I pay my mortgage weekly instead of monthly To save interest."

Pay more money

Lower interest rates

- accelerated options
- variable vs fixed
- double up payment
- lower the better
- anniversary payment
- shorter amortizations



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#### **Debt Myths**

I'm going to borrow money from the equity in my house to invest and make lots of money"



Theory versus Reality

Understand the Risks

Watch the assumptions

Watch the timing (Buy Low, Sell High)

Develop an exit strategy



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#### **More Debt Myths**

"Consolidating debts is a good thing"

"At least I can afford the minimum monthly payments"

"It's Great to use the credit card since I collect points!"

"Debt is a necessary evil"



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#### GOOD debt vs BAD debt

#### **GOOD Debt**

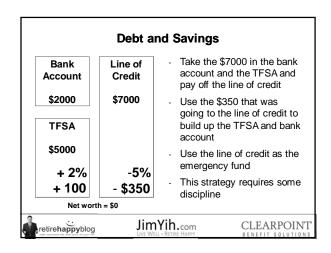
#### **BAD Debt**

- high interest debt
- •
- non-deductible
- long term debt
- debt for lifestyle
- OOD Debt
- no interest
- deductible debt
- short term debt
- debt for assets
- •Debt for school

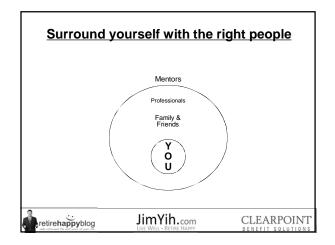
#### the BEST debt is NO debt



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#### The power of association

- If you want to be happy, hang with happy people
- If you want to be wealthy, hang with wealthy people
- If you want to be successful, hang with successful people



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# No one cares about you more than you care about you



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#### **Engage**

### Work SMARTER, not HARDER



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# Wealthy People Protect themselves from financial disaster



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#### **Risk Management**

**Care Planning** 

Life Insurance

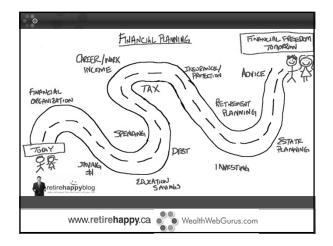
**Emergency Fund** 

Estate Planning

**LIVING BENEFITS** 



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#### **Exercise**

# What is one thing you would like to change in your life (financially)?



#### **Exercise**

### What do you need to do to make that happen?



# Habits of Wealthy People



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#### MY <u>BEST</u> IDEA



#### The Implemented Idea



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"The definition of Insanity is doing the same thing over and over and expecting different results"

Albert Einstein



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